



# GEEZ, GWEN!

Geez, Gwen is a lifestyle blog covering parenting, education, homeschool, inspiration and encouragement for everyone. Readers trust Gwen to tell it like it is, and she does...

## THE AUDIENCE

### Website Visitors

- 89% Female
- 11% Male
- 52% of audience between 25 & 44
- Majority Family-Focused

### eMail Newsletter

- Over 8000 readers subscribe to Geez, Gwen's Newsletter
- Two to Four Newsletters sent monthly

## PROMOTIONAL OPPORTUNITIES

- 1 Sponsored Post + Promotion**

\$75

Have Gwen review your product or service and share a post on her site. This post will be promoted with three Pinterest Pins, and two shares to the Geez, Gwen Facebook and Twitter Pages.
- 2 Sponsored Post + Promotion + Newsletter Inclusion**

\$125

Have Gwen review your product or service and share a post on her site. This post will be promoted with three Pinterest links, two shares to the Geez, Gwen Facebook and Twitter Pages and mention in one monthly Newsletter.
- 3 Sponsored Post + Promotion + Newsletter Inclusion + Ad (30 Days)**

\$200

Have Gwen review your product or service and share a post on her site. This post will be promoted with three Pinterest links, two shares to the Geez, Gwen Facebook and Twitter Pages, inclusion in one monthly Newsletter, as well as 30 day ad inclusion.

\*Posts will remain active for a minimum of six months\*

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